

## CASE STUDY

# ZEBRA TECHNOLOGIES

*Savings with Swimage: \$1,250,000*

## DOMAIN MIGRATION



### PROJECT DESCRIPTION

Zebra approached Swimage to assist with a domain migration of 5,000 PCs from a recent acquisition.

### PROJECT REQUIREMENTS

- Mixture of Windows 7 & Windows 10
- Laptops and desktops
- Worldwide (210 locations in 49 countries)
- 2,000 new PC replacements
- 1,000 remote users
- 50 different hardware models
- BIOS conversion





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### PROJECT PROPOSAL

- Apply an updated & customized Zebra image
- Migrate to a new domain with no trust to the old
- Protect and migrate all data & settings
- Reinstall all supported applications
- Discover & repair issues before the migration starts
- Allow either a tech to migrate a large office efficiently or a user to self-migrate a PC from home
- Encrypt all PCs once the migration is completed
- Complete project in 12 months

### APPROACH & SOLUTION

- Use Swimage to manage the migrations
- Utilize private cloud for Swimage
- Convert BIOS from W7 legacy to W10 UFI
- Use the offline media method for all deployments
- Large-scale migrations onsite and at sales conferences
- Allow users to self-migrate their PCs at home
- Track deployments with Swimage reporting

### EXTRAORDINARY RESULTS

- Reduced help desk cost by \$600,000
- Reduced shipping costs by \$150,000
- Reduced employee downtime cost by \$500,000
- Completed project on time & under budget
- Averaged > 600 PCs per month
- All data & settings restored for all users (no loss)
- All applications reinstalled
- Left behind an improved process for future migrations
- Assisted with additional Zebra acquisitions







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### USER QUOTES

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**"Swimage performed perfectly for the integration and onboarding of a large acquisition of 5000 users. With the requirement to migrate from their old domain, while preserving the look and feel of the desktop and ensuring zero data loss for both onsite and remote users."**

**"Fast and simple - unbelievable - thank you!"**

**"I am very surprised & pleased with how seamless this was!"**

**"This was the best migration I have ever experienced!"**

**"Swimage simplified the process to the point that we could ship the Swimage tool on USB drives to our remote users to complete the GUI driven process with ease and with very little downtime. This solution allowed the migration of our remote sites and users to be completed globally and within the tight timeline we had to migrate all users."**

**"Fantastic bit of software, with an even better team behind it."**



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