

# Thank you, Japan!

*Swimage Monthly Newsletter*



## Illinois Trade Mission to Japan

Earlier this month, Swimage traveled to Tokyo, Japan as part of the Illinois Trade Mission delegation. We appreciated the opportunity to learn more about the Japanese business climate and expand our connections. We received a warm reception from our existing contacts, as well as multiple prospective Japanese partners, distributors, and customers.

Swimage's automation, compliance, and recovery offerings are in high demand in Japan. Just like American companies, Japanese companies are concerned about security and efficiently utilizing their IT resources (hardware and staff). Swimage enables organizations in all verticals to utilize automation to keep their PC endpoints healthy, compliant, and efficient. Swimage integrates with security stacks and ensures business continuity in the event of a cyberattack by locking affected PCs and automatically rebuilding them quickly and simultaneously.

Swimage thanks the following for their assistance to the trade mission:

- **Illinois Office of Trade and Investment** for planning and coordinating the trade mission, providing interpreters, and serving a delicious 7-course Japanese meal for the welcome dinner.

### IN THIS ISSUE

#### ILLINOIS TRADE MISSION TO JAPAN

#### HAPPY HOLIDAYS!



- **U.S. Commercial Service** for scheduling appointments with prospective Japanese partners, distributors, and customers. Commercial Service assistants also attended the meetings to provide additional support.
- **Tokyo Chamber of Commerce and Industry** for providing a central location for meetings between the Illinois companies and their Japanese prospects.
- **U.S. Embassy** officers and staff for providing an economic briefing on Japan at the embassy.
- **U.S. Ambassador to Japan, Rahm Emanuel** (one of Illinois' own), for graciously hosting a reception at his home for the trade mission participants and their Japanese contacts.

Arigato gozaimasu, Japan! You graciously welcomed us and we look forward to visiting again as our business expands in your fine country.







Photo credit: U.S. Embassy









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**Best wishes for the Holidays!**





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